Appendix 4

John Fenton,
45 Fanshawe Road,
Cambridge
CB1 3QX
6th September 2014

Re: Bob Strydom – street pitch 22

Dear Emma,

I felt it was important to tell you how much Bob is valued by his fellow street traders and the Cambridge public. Having known Bob for more than 5 years, he has to be regarded as one of the kindest and most helpful street traders working in the city of Cambridge. With a very large public following, he looks after his customers and ensures they get the 'personal touch'. He has recently spent £25,000 on a beautiful trailer (which would befit any city in the world) to enable him to continue providing a great service and food to locals and visitors. Bob also has a big heart and would do anything to help another trader with a breakdown or technical problem.

He is certainly a part of the city with his food offer and I hope that he will continue to be for many years to come.

Kind regards,

John Fenton – Chairman of the Cambridge Street Traders Branch